

Tau Epsilon Pr

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As Sid Suntag appeared in August, 1946 as he assumed the duties of Executive

AN ERA COMES TO A CLOSE SUNTAG RETIRES

by Alan Karmelin, Nu 702



A more recent candid picture of him at the Tau Alpha chapter 50th Anniversary

WHEN Sid Suntag reaches the mandatory age for retirement in January, a TEP legend will pass into history. Needless to say, no one in TEP's history has served the Fraternity as Executive Secretary more than the 32 years plus that have marked his tenure. As a matter of fact, it is interesting to note that only one other Fraternity Executive in the history of the Fraternity system served his own fraternity approximately as long as Sid has TEP. Although it is general knowledge that Sid has held the post of Executive Secretary since August 1946, little is known generally of his prior TEP activity.

He became a member of TEP just 48 years ago in Epsilon Chapter at Fordham University where he served as Scribe, Vice Chancellor, and Chancellor. Following his graduation from College, and while in his first year at Law School, he was elected Assistant Tribune on the Grand Council. When the Executive Secretary at that time suddenly resigned, Sid was pressed into service as Acting Executive Secretary. So, for a period of two years, while attending N.Y.U. Law School, he spent all of his spare time conducting the affairs of the Fraternity, making chapter visitations as time allowed, until Irving Klepper was appointed full time Executive Secretary. In recognition of this extraordinary service, Sid was elected Tribune on the Grand Council, the youngest TEP to serve in that high office. Sid went on to become an attorney in New York, and practiced law in that City until he was drafted into the U.S. Army several months before Pearl Harbor.

His military career was no less distinguished than his service to TEP. Entering the Army as a Private, he rapidly rose in rank to the grade of Major, during which time he served for 21/2 years in the 29th Infantry Division in Europe. He commanded an infantry rifle company in the invasion of Normandy, France on D-Day, and was later seriously wounded in action. He still carries several German shell fragments in his skull and neck as a result of this wound. In recognition of his military exploits, he was awarded a Presidential Citation; the Bronze Star for Valor; the Order of the Purple Heart; and the Combat Infantry Badge, as well as earning two battle stars.

His being prevailed upon by the late Brother A. Harold Frost, who was Consul at the time, to resign his Commission in the U.S. Army, and accept the post of Executive Secretary, is now part of the Suntag legend. As Sid tells it, he was trying to decide between making the Army a career, or returning to civilian life and resuming the practice of law when he was offered the job of Executive Secretary by Brother Frost. Of course, it didn't take much convincing for him to accept the job. His interest and concern for TEP had never flagged despite his long separation from TEP affairs during the war years, and he readily accepted the challenge to rebuild the Fraternity that had suffered severe disruption during the War, when most chapters closed, and the Central organization was in almost total disarray.

The rest is history. While still in uniform (he didn't have time to buy civilian clothes) he immediately embarked on months-long trips from coast to coast reopening war dormant chapters. By the end of the '46-'47 school year, he had succeeded in reactivating all inactive chapters, and had begun an expansion program that eventually led to the establishment of more than 70 new chapters. Based on Central Office vouchers and reports, as well as his own records, Sid estimates that in the 32 years of his stewardship, he has travelled just under a million miles throughout the Continent on Fraternity business. This, too, could well be a record of sorts.

Throughout his career in the Fraternity, Sid has been noted for two things in particular. The first, his being affectionately known as the "Bald Eagle" is not difficult to understand. The second is his uncanny knack of being able to remember names and faces, and what is more important, placing them together even years after meeting those brothers. It has al-

(Continued on Page 5)

SUNTAG SCHOLARSHIP FUND PROGRESS

by Alan Karmelin, Nu 702

AS reported in the Spring issue of the PLUME, the drive to establish the "Sidney S. Suntag Scholarship Fund" is now well under way, and gives every indication that it will succeed in making possible an annual scholarship grant to a needy and worthy TEP student on a permanent basis. This Scholarship was established by direction of the Cherry Hill Convention delegates as a living tribute to Sid Suntag on his imminent retirement after more than 32 years service as Executive Secretary of the Fraternity. It was felt by the undergrads and alumni in attendance at the Convention that there could be no finer way to thank Sid for his devoted service to TEP, than by establishing a fund, the income from which would be granted annually to a needy and worthy TEP in perpetuity, in Sid's name. The Trustees of the Tau Epsilon Phi Scholarship and Student Aid Fund, Inc. thereupon undertook the task of raising the funds necessary to create a "dedicated fund" within the framework of the Scholarship and Student Aid Fund through contributions from Sid's friends and associates over the past 32 years. Despite the fact that the drive has not yet gotten into high gear, and with little more publicity than the story that appeared in the Spring issue of the PLUME, the results have been most heartening, yet not nearly enough to insure a meaningful annual grant. The goal of the Trustees is a fund of not less than \$20,000. As we go to press, just over \$10,000 has been contributed by 234 individuals, including donations from the Executive Director of the SAM Fraternity, and the widow of past Consul Sol Shaman. Any further contribuutions may be made to the Tau Epsilon Phi Scholarship and Student Aid Fund, Inc. earmarked for the "Sidney S. Suntag Scholarship Fund" and mailed either to the TEP Central Offices, a 3272 Peachtree Rd. N.E., Atlanta, Ga. 30305, or to Sanders D. Heller, Esq., 23 Main St., Gouverneur, N.Y. 13642.

Equally gratifying to Sid, and the Trustees, have been the letters and notes accompanying the contributions, expressing affection and regard for Sid, both personally and fraternally. Space precludes our publishing all of these messages, but we feel that the following letter is typical of the several hundred that have been received so far:

May 27, 1978

"Dear Brother Heller.

Many will write words more eloquent than mine, but none shall succeed mine in sincerity.

With Sid Suntag's retirement an era is ending. Sid will not remember me – nor many others whose lives he touched to our benefit. Yet he will be remembered, as he is thought of now – fondly, and as a central driving force and symbol of stability and strength in an otherwise turbulent and fragile world.

It has been more than a quarter of a century since I first met Sid and more than 20 years since I last saw him – all of those occasions at 306 Highland Rd., Ithaca, N.Y., site of the Delta chapter house and scene of many memorable events in my life, not to mention a fire that destroyed our house and saw a new one built to replace it and continue to perpetuate the ideals of TEP. Yes, I shall

always remember Sid Suntag, and I wish him many years of good health and happiness in retirement. The enclosed check for the TEP Scholarship Fund is merely a token of the warm affection I feel for him and the organization he so eminently represents.

> Fraternally, Bob Morrison, Delta 374"

On his formal retirement, the first recipient of The Sidney S. Suntag Scholarship will be announced, and at the earliest appropriate occasion, Sid will be presented with an illuminated scroll detailing the establishment of the Award, and listing the well wishes of those who have made this tribute possible. Please be one of those many well wishers, and remember that your contributions are tax deductible for income tax purposes.



A PICTORIAL REVIEW OF THE SUNTAG YEARS



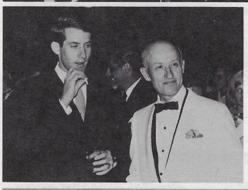




























Alumni Notes

Bro. Paul Anbinder, Delta (Cornell) is the President and Chief Executive Officer of the newly formed Nelson Rockefeller Publications, Inc., a book publishing company that will specialize in the field of art. Nelson Rockefeller, former Vice President of the United States, is Chairman of the Board of the Corporation.

Bro. Harry Spitzer, Nu (Georgia) was recently elected President of the Los Angeles Advertising Club. Bro. Spitzer is sales director of the Southern California Broadcasters Association. Prior to moving to California, Bro. Spitzer had been president of the Atlanta (Ga.) Ad Club.

Bro. Leonard Friedman, Alpha (Columbia), president of Carey Press Corp. of New York recently attended a special White House briefing session with Administration officials. Bro. Friedman was among printing industry leaders from around the nation who attended the annual Government Affairs conference of the Printing Industries of America in Washington.

Bro. Gene Asher, Epsilon Beta (Georgia State) is the recipient of the Vanguard Award by the New England Mutual Life Insurance Co. The Vanguard is the highest Award bestowed by the Company in recognition of outstanding achievement in the insurance field.

Bro. Roger Fein, Tau Upsilon (UCLA) was recently elected to the Board of Directors of the Illinois Bar Foundation.

Bro. David Smiley, Mu (Emory), a practicing physician in Atlanta, has been elected President of the Greater Atlanta Otolaryngology Society.

Bro. Leonard S. Wissow, Zeta Lambda Phi (Temple) was recently elected Chancellor of the Philadelphia Graduate Chapter of the Tau Epsilon Rho Legal Fraternity.

Bro. David A. Silberg, Chi (Michigan) has recently formed Webb Silberg & Co., a management consulting firm in Los Angeles.

—TEPROGRESS—

ENGAGEMENTS

Bro. Scott Palay, Epsilon Tau (Bradley) to Linda Wolf

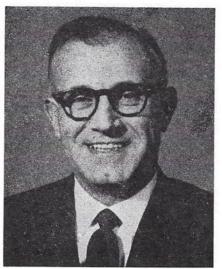
MARRIAGES

Bro. Cliff Chabina, Sigma Phi (C.W. Post) to Dana Britton

BIRTHS

To Bro. & Mrs. Don Cubberly, Tau Rho (Fla. Southern) a future TEP sweetheart, Carianne Louise

To Bro. & Mrs. Bruce Sheinberg, Tau Xi (Miami) a future TEP sweetheart (the grandparents are Bro. & Mrs. Leonard Wolf, Tau Alpha)



The late Bro. Jack A. King

Past Consul Fred Mann Honored

Bro. Fredric R. Mann, Rho (Penn), past two-time International President of TEP, and former Ambassador to Barbados, was awarded the 1978 King Solomon Award by the America-Israel Foundation in recognition of his remarkably distinguished career as a philanthropist, industrialist, civic leader, and diplomat. It was Bro. Mann

The Plume

official publication of Tau Epsilon Phi Fraternity Sidney S. Suntag, Managing Editor George Mamo, Editor

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who through his early support for the Israel Philharmonic Orchestra, was chiefly responsible for the building of the orchestra's Concert Hall in Tel Aviv in 1957, and it is fittingly named the Fredric R. Mann Auditorium.

In connection with the Award, Brother Mann was honored by a special concert of the Israel Philharmonic Orchestra, conducted by Leonard Bernstein, in New York's Carnegie Hall on September 17th.



Bro. Fred Mann, Rho (Penn)

CHAPTER ETERNAL

Bro. Jack A. King, Zeta Lambda Phi (Temple). Bro. King had served continuously on the Grand Council for the past 25 years, and was Vice Consul of the Fraternity.

Bro. Phil Manne, lota (Yale), former Grand Council member Bro. Seymour Joseph, Epsilon (Fordham)

Bro. Joe Gersten, Rho (Penn)
Bro. M. J. Nissman, Zeta Lambda
Phi (Temple)

Bro. I. N. Galanti, Mu (Emory)

Chapter News

Sigma Chapter

WHENEVER there was trouble in the old West one could rest assured that the sound of the thundering hoofbeats of the great horse Silver would soon be heard. The Lone Ranger was on his way. Well, maybe there were no fraternities back then, but The Lone Ranger does ride again, this time in the form of The Great Mamoo.

TEP's new executive secretary, George Mamo, came thundering into Sigma chapter, in his red Capri, early this semester to save us from the perils of rushing and mortgages. The Great Mamoo used such proven techniques as Rush 101 and Operation Hotdog to whip the brotherhood into shape. He even taught the House Manager how to screw in a lightbulb. And all the modest Plume pusher asked in return was a roommate called "The Low Rider" and a dozen Abe's doughnuts.

Epsilon Tau Chapter

THE E.T. chapter of Tau Epsilon Phi is proud to announce the pledging of 23 new members. This brings our membership to a whopping 66 men.

These new additions have proven to be an asset to the overall reputation of T.E.P. During our second football game Jeff (Jag) Cole ran a kickoff return 102 yards for a touchdown, which set a new IFC record. Thanks to the coaching of Bob (Kleeburg) Rose TEP is in sole possession of 1st place.

We at Bradley believe TEP's enthusiasm is in part due to Glenn Gurb Smoler, Steve Stock Levin, Steve Roth Berman, Seth Chio' Auerbach, Bob Hart Leef, Scott Carol Pallay, Philly Donna Wein, Gary Royster Rosenbaum, and Gary Student Understein, our alumni who came down and helped in rush.

provements are always in the works and we are proud to announce the opening of our new bar room so if you are ever in the neighborhood stop by and see it.

One outstanding brother worth noting is Jay Blumenthal for his winning the Dr. John Freim Scholarship Award.

Don't forget TEP's are Tops at Bradlev U.

LEVITAS REELECTED

Bro. Elliott H. Levitas, former chancellor of Mu (Emory) chapter has been reelected to a third term as U.S. Representative of the 4th District of Georgia. Bro. Levitas rolled up a landslide victory over his Republican opponent.

TEP
ALUMNI
YOUR FRATERNITY
NEEDS HELP
BECOME
A
LIFE SPONSOR!!!

DISNEYWORLD INTERNATIONAL CONVENTION

Orlando Marriott Inn, Orlando, Florida August 8 - 12, 1979 Look for further details in PLUME

SUNTAG RETIRES (Continued from page 1)

ways been a source of amazement at TEP gatherings, when he has been able to remember individuals by name, and even knickname, years after contact with them, even casually.

The regard that TEP has for Sid is equally shared by the general fraternity community. In 1954, "THE FRATERNITY MONTH," the system's trade magazine, hailed Sid for his outstanding service to the fraternity system in an article under the banner, "We pause to Honor These Fraternity Leaders." As an indication of the respect accorded him by his contemporaries, he was elected President of the Fraternity Executives Association, and continues to serve on its Executive Board.

We all know that for reasons of efficiency and economy, the Central Headquarters of the Fraternity was moved from New York to Atlanta in 1972. This was a particularly difficult disruption for Sid and his family, yet he fully supported the move because he agreed that the move would benefit the Fraternity. So, what are Sid's future plans? His roots are now firmly planted in Atlanta and he will continue to make his home there with his lovely and ever patient wife "Flip" (Sid likes to refer to her as his "English souvenir of World War II"). Incidentally, as an example of how closely entwined his personal

life has been with the Fraternity, Sid and "Flip" were married in the Alpha TEP House almost 31 years ago. Sid's daughter Avril, who is married and also resides in Atlanta, recently presented him with his first grandchild — sure to become a future TEP sweetheart.

One thing is certain, Sid is not ready to be put out to pasture. Those of us who know him realize only too well that he is much too active a person to remain idle. For one, he will continue as Consultant to the Fraternity on a part-time basis. His experience and expertise should prove invaluable to the new Executive Secretary, George Mamo, and the Fraternity, in the coming years. Additionally, being a member of the Georgia Bar, as well as the New York Bar, he will join the Law Firm of Jacobs, Jacobs, and Davis in Atlanta, and practice law. He also says that if he can find the time, he may start on a long postponed project — writing a book. Therefore it would seem that Sid isn't really retiring — he will probably be busier than ever before!

And so, as the Suntag era comes to a close, we all wish "Mr. TEP" and his family health, happiness, and long life. He has truly exemplified the Creed of Tau Epsilon Phi: FRIENDSHIP — CHIVALRY — SERVICE.

THE PLUME

of

Tau Epsilon Phi Fraternity

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